

Amateur Sports at Wetaskiwin Aug. 15

At school sports, on the picnic grounds, and on track and field much athletic talent has been developed among the young men and young women and boys and girls of this town and the surrounding district. To the growing generation in particular much interest will be therefore taken in the Junior Amateur Track and Field Championship to be conducted by the Alberta Branch of the Amateur Athletic Union of Canada, under the auspices of the Wetaskiwin Sports Association, at Wetaskiwin on Wednesday, August 15. There is no reason why this district should not be represented at this great Meet by at least two or three of our outstanding junior athletes of both sexes, who possess just as much athletic talent of championship calibre as the young folk of any other section of the province. If some of our citizens would only take it upon themselves to arrange for representation from this district, it would mean much for the future development of athletics in this locality.

The regulation gold, silver and bronze Alberta Championship medals will be presented for each event, and two beautiful silver cups will be presented the boy and girl with the highest aggregates. In the five-mile event a silver cup accompanies the gold medal.

The championship events will be: Boys: 100 yards, 220 yards, 440 yards, 880 yards, one mile, five miles, running broad jump, running high jump, running hop, step and jump, pole vault, putting 12-lb. shot.

Girls: 100 yards, 220 yards, running broad jump, running high

Says Hen Steals Kittens Away From Mother Cat

Youngstown Plaindealer: One of the queerest freaks of nature and one of the funniest we have heard of for some time is that occurring on the farm of W. C. Gardon, Scotfield, where a Leghorn hen has stolen six kittens from their mother and persists in keeping them.

The hen mothers them under her wing as though she had hatched them out herself, and chases off the mother cat, showing fight to keep her unnatural brood. She has had them now for two weeks and is still as determined as ever to keep them.

The only difficulty the hen experiences with the kittens is in feeding them, as they do not seem to relish the tit-bits that the old hen thinks they should, and it is necessary for Mrs. Gordon to look after this part of the work of feeding them herself, taking them from the hen and giving them milk.

jump, running hop, step and jump.

Many other athletic events and several platform attractions are on the program. A banquet will be tendered the visiting athletes by the Board of Trade in the evening.

Any boy or girl under the age of 18 years is eligible to compete. There is no fee. They, however, must be duly registered athletes. Registration forms and entry blanks may be secured by addressing B. W. Bellamy, secretary of committee, c/o The Times, Wetaskiwin, Alberta.

Mr. and Mrs. H. Hawkes were Calgary visitors on Monday.

The prize lists for the Didsbury Agricultural Fair are now off the press and anyone wishing one, apply to C. E. Reiber, Sec.-Treas.

Sports Committee For Exhibition Elected

A meeting to appoint a sports committee of the Didsbury Agricultural Society was held Friday evening last in C. E. Reiber's office the following being appointed: President, H. W. Chambers; Sec.-Treas., E. Gooder; Horse Races, George Julien, Bert Cressman, Ed. Blair and A. W. Axtell; Athletics, Herb. Liesemer, E. G. Ranton and Bert Fisher.

Since the printing of the prize lists the Secretary of the Exhibition has received another donation to the Special Prize section:

Best loaf of bread baked by housewife from Maple Leaf Flour. Every contestant to attach to their entry tag sales slip certifying that they have purchased Maple Leaf Flour from the United Grain Growers, Ltd. First Prize, 98-lb. sack Maple Leaf Flour; Second Prize, 49-lb. sack Maple Leaf Flour.

With a view to still further improving the condition of Alberta's main highways and reducing the cost of maintenance, a series of experiments will be conducted on a number of gravelled roads in the province during the next few weeks to test the efficiency of a covering of oil. It is announced by Hon. O. L. McPherson, Minister of Public Works, that a heavy asphaltic oil will be used in surfacing the roadbed for several miles on the principal highways. Satisfactory results are anticipated from this treatment which has proven highly satisfactory in a number of the eastern provinces.

Wednesday, July 18th, a snappy comedy drama "Harp and Harp" at the Opera House, Didsbury.

STUDER'S HIGH QUALITY FAIR PRICES

We want to give you good service always. We can and will satisfy you.

The Preserving Season Is On !

This Week

Sweet Cherries, Apricots, Black and Red Currants, Gooseberries.

Next Week

Raspberries and Apricots

We have everything in Fruit Jars, Jar Rubbers, Etc.

Our Cooked Meats

are always clean and fresh: Roast Ham, Boiled Ham, Veal Loaf, Bologna, Pork Sausage.

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Canvas Shoes, per pr. 50c
Men's Fancy Ties..... 3 for \$1.00
" Khaki Work Shirts \$1.45
Fancy Mixed Biscuits 3 lbs. for \$1.00

We are Agents Phone 101 Store closed Wed., p.m. May 2 to September 30.

CARSTAIRS 2, DIDSBURY 0

The Didsbury baseball team journeyed to Carstairs last Friday to play a postponed game.

Jimmy deVolin was in rare form, and was given good support except for two costly errors which gave Carstairs their two runs. Didsbury was hitting hard, but they placed the ball right into the gloves of the Carstairs fielders which they never dropped.

Don't forget Carstairs plays here tomorrow (Friday).

DIDSBURY 11, OLDS 2

Didsbury overwhelmed Olds 11 to 2 in a Rosebud league game on the local diamond Monday evening last.

The home team started their scoring in the first inning, making two runs to the visitors' nil, the sixth being Didsbury's big inning counting up six runs, coming in so fast that the Olds' scorekeeper had difficulty in keeping count.

In this sixth Berscht and Wyman each made two base hits, while Marks, Clemens, Reiber and deVolin each made a single. Didsbury brought in three more runs in the seventh.

Olds crossed the home plate in the second inning and again in the last. Hubie Gooder started on the mound for Olds, but was relieved by Gebert in the middle of the third inning.

DeVolin was not in his usual form, but held the visiting team down to one run, and was relieved by D. Wilson in the sixth inning.

Olds: Drew, W. Sutherland, Barber, Gebert, Hamilton, I. Sutherland, Bentz, Kewon, H. Gooder, A. Gooder; Battery: H. Gooder, Gebert, Kewon. Didsbury: Berscht, Wyman, Marks, Cook, Studer, Wilson, Clemens, Reiber, DeVolin; Battery: DeVolin, Wilson, Clemens.

Lon Chaney in "The Unknown" at the Didsbury Opera House, Saturday, July 14th.

EXAMINATION RESULTS

Grade I to II

Honors—Lois Edwards, Frances Clarke, Mildred Traub, Betty Boorman, Eleanor Powers.

Pass—Muriel Brightman, Beatrice Hayes, Alma Cunningham, Agatha Bergen, Beth Graham.

Grade II to III

Honors—Winnie Adshad, Helen Teskey, Donald Phillipson, Norma Sanderman, Josie Booker, Betty Barrett, Roy Cruikshank, Barbara Spence, Russell Carleton.

Pass—Murray Calthness, Teddie Fooks, Betty Patterson, David Wright, Jean Hunter, Henry Bergen, Florence Chamberlin, Riley Moon, Gordon Cressman, Marvin Yeo, Gladys Lant, Frank Moon, Lawrence Gabel, Donald Lamont.

On Trial—Bobbie Madoche, Joe Crimmon.

Teacher—Aleda B. Huget.

A pleasantly varied bill of fare dealing with some more unusual phases of life in Canada's outdoors features the July issue of "Rod and Gun and Canadian Silver Fox News" which has just been published. While Ozar Ripley contributes one of his splendid fishing stories, Bonnycastle Dale, in view of a recent discussion, this month deals with natural phenomena in Canada which have been mistaken for the fabled sea serpents.

Robert James continues his interesting series of "Tales from the Wardroom Mess" with sketches of life in the north and the Swampy Cree. Other articles deal with many subjects from song birds to wild cats and jack rabbits and fish, dogs and guns. The "Canadian Silver Fox News" section, capably edited by J. R. Barr, contains a usual quantity of interesting and instructive articles relative to the industry.

"Rod and Gun and Canadian Silver Fox News" is published monthly by W. J. Taylor, Limited, Woodstock, Ontario.

Mr. and Mrs. Tom Finley attended the Bassano sports on Dominion Day.



No. 870. An improved fine gauge heavy service stocking with a pure thread silk leg over rayon to the hem. Mercerized hem, heel and RX-toe give this stocking the wonderful wearing qualities that you are sure to find in Holeproof Hosiery.

HOLEPROOF HOSIERY ---- Colors by Lucille-Paris

Beautifully delicate shades that steal into one's consciousness with the dreamy softness of a warm spring day. The exquisite shades and tints of the imagination—captured by that famous Parisian Courturiere—Lucille, and developed by Holeproof into clear, sparkling filmy Hosiery of delicious loveliness.

Moderns

A natural sunburn beige for resort and town wear to complement the brown ensemble.

Nectaire

A lovely honey tone to harmonize gracefully with the honey beige shoes.

J. V. BERCSHT

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Didsbury

Its Aroma is
Perfectly
Delicious



Packed in
Vacuum Airtight
Tins

Blue Ribbon Coffee

Always Reliable — Sold by all Grocers

Co-operation Rather Than Discord

It has been one of Canada's greatest misfortunes that periodically throughout its history campaigns have been inaugurated having for their object the division of the people into rival camps divided by lines of racial and creed difference. Probably no one thing has in the past operated quite so disastrously to retard the growth and national development of Canada. Time and time again when some large national question was up for decision, the issue turned, not on the merits of the question and the national policy involved, but upon some petty race and creed cry. One of the outstanding cases which is still fresh in the public mind was the Reciprocity election of 1911 when, in the last two weeks of the campaign, Ontario was swept by one of these insidious cries, and tens of thousands of voters were stampeded from support of their economic convictions in favor of freer trade and wider markets.

Throughout his long career, both in private and public life, Sir Wilfrid Laurier pleaded and strove for unity and concord among all classes of the Canadian people. Hon. Mackenzie King is worthily upholding the same cause, and it is gratifying to note that Hon. R. B. Bennett, as leader of the Conservative Party in the Dominion, is throwing the whole of his eloquence and influence in the same direction. Speaking at Magog, in the Eastern Townships of Quebec, last month, Mr. Bennett said: "He who sows seeds of discord and distrust in racial and religious matters is a greater enemy to Canada than one who came with an armed force. You cannot develop a country by ill-will, hatred or contempt." A few days later at Coaticook, Mr. Bennett used these words: "The application of the Golden Rule in the life of a nation is quite as important as it is in the life of an individual," and he added that anyone who "in the heat of an election sought to raise old animosities, to sow seeds of discord, must not forget his responsibility for such unjust action."

Here in Western Canada it is absolutely vital to the welfare of the country that such words be heeded. To an ever increasing degree the people of the West are looking to and relying upon co-operative movements and enterprises to solve the economic problems of the country. To date these have attained a marvellous success in a comparatively short space of time. This has been accomplished by all classes, all creeds, people of all racial descents, in town and country, working together. There has been no lines of demarcation in the upbuilding of these large co-operative organizations. The Wheat Pools of the West, for example, could never have attained their present proportions and power had any such foolishness as so often enters into political campaigns been allowed.

The unfortunate fact remains that if the people of a Province or Community are stirred up and divided upon racial or religious lines for partisan political purposes, or for any other reason, the inevitable result is to create suspicions and animosities in the community, or throughout the Province, which makes it extremely difficult, if not impossible, to get all classes together, or hold them together, in a true spirit of co-operation. If the people of the West are divided into Catholic groups and anti-Catholic groups, English-speaking groups and non-English-speaking groups, it naturally becomes impossible for them to come together in the right spirit of friendliness and co-operation which is so essential to the maintenance and development of such organizations as the United Farmers, the Wheat Pools, and other co-operative organizations.

These racial and religious campaigns have never got their proponents anywhere, have never accomplished good, but have always resulted in harm, they are in no sense constructive but always destructive. Despite any and all claims that may be made for them they are the reverse of British and open denial of that liberty and freedom which, it is our proud boast, is to be found and is guaranteed to all under the British flag.

Not only are these unscrupulous campaigns destructive of a real national spirit; not only do they retard national growth, development and prosperity; they render the task of government, whether in the Dominion and Provinces, or in municipal councils and school boards, difficult and sometimes impossible, and in all cases more expensive and less efficient.

Western Canadians, interested in the growth of their country, loyal to its interests, and committed to the policy of co-operation for the common good of all, should most emphatically set their heel upon the ugly head of the serpent of racial and religious ill-will whenever and wherever it may raise itself.

Canada Mineral Industry

Capital employed in Canada's mineral industry in 1927 increased nearly \$18,000,000 over the previous year. The mineral output was valued at \$248,385,031, an increase of 4.6 per cent. over 1926.

B.C. Agricultural Production

Agricultural production in British Columbia in 1927 totalled \$76,999,269, the largest sum on record, an increase of 7.89 per cent. over the previous year. Exports of agricultural products increased by 19.23 per cent.



Sour Stomach

Just a tasteless dose of Phillips' Milk of Magnesia in water. That is an alkali, effective, yet harmless. It has been the standard antacid for 50 years among physicians everywhere. One spoonful will neutralize at once many times its volume in acid. It is the right way, the quick, pleasant and efficient way to kill the excess acid. The stomach becomes sweet, the pain de-

parts. You are happy again in five minutes. Don't depend on crude methods. Employ the best way yet evolved in all the years of searching. That is Phillips' Milk of Magnesia. Be sure to get the genuine Phillips' Milk of Magnesia prescribed by physicians for 50 years in correcting excess acids. Each bottle contains full directions—any drugstore.

New Quarters For Wheat Pool

Central Office Building To Be Constructed In Winnipeg

The Canadian Wheat Pool, a farmer's organization, which handles more export grain than any other organization in the world, is to be housed in a new central office building to be constructed in Winnipeg immediately. The building will be 60 feet by 120 feet, of thoroughly modern construction, faced with Manitoba stone and will cost \$600,000.

The turnover of the Canadian Wheat Pools which will be directed from this office exceeds an average of a million dollars a day.

ST. VITUS DANCE

A Trouble That Usually Attacks Young Children

St. Vitus dance is the name generally given to a disease described by medical men as chorea. This trouble usually attacks young children, though older people may be afflicted with it. The most common symptoms are a twitching of the face and limbs. As the disease progresses the twitching takes the form of spasms, in which the jerking motion may be confined to the face or all the limbs may be affected. Frequently the patient is unable to hold anything in the hands or walk steadily. In severe cases the speech is often affected. The disease is due to debility of the nerves and relief comes through an enriched blood supply. Dr. Williams' Pink Pills have been most successful in reaching this trouble through their specific action on the blood, which it enriches and purifies. The following instance proves the value of Dr. Williams' Pink Pills in this trouble. Mrs. Thomas Bowen, Bath, Ont., says:—"Dr. Williams' Pink Pills have been in use in my family for years and always with good results. I believe they saved the life of my only son. At ten years of age he grew very nervous and the trouble developed into St. Vitus Dance. His legs and arms would jerk and twitch, then his speech was affected, and his condition was pitiable. Just then there came to me a little book telling of Dr. Williams' Pink Pills, and I decided to give them to him. By the time two boxes were used there was an improvement in his condition and by the time six boxes more were taken all traces of the trouble had disappeared, and he was well and strong. I have also given the pills to my growing girls, and I know of no better strengthening medicine. I may add that the same applies to grown-ups as well."

You can get these pills through any medicine dealer or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Honey Production

Honey production in Canada in 1927 was 23,647,268 pounds valued at \$3,660,629, according to a statement issued at Ottawa, this being an increase of 77 per cent. over the previous year, due mostly to a favorable season but also to the greater number of colonies.

Use Miller's Worm Powders and the battle against worms is won. These powders correct the morbid conditions of the stomach which nourish worms, and these destructive parasites cannot exist after they come in contact with the medicine. The worms are speedily evacuated with other refuse from the bowels. Soundness is imparted to the organs and the health of the child steadily improves.

Kills Off Noxious Weeds

Alberta Farmer Has Invention Which May Prove Valuable

A machine to dig and destroy weeds has been invented by D. W. Warner, ex-M.P., Edmonton farmer.

A large rotary (horizontal) cylinder is the principal part of the new digger. Into this cylinder are inserted hundreds of large spikes. As the cylinder revolves at high speed the teeth mulch the soil, biting deep into the subsoil. Clouds of earth are thrown toward the rear of the machine. The dirt settles quickly while the weeds float through the air, finally coming down like spindrift over the newly-turned earth.

Weeds with extensive root systems, such as twitch grass and thistles, will fall an easy victim to the digger. Experiments carried out recently resulted in a field being left covered with finely minced twitch grass roots, like chaff which piles up behind the threshing machine.

Time and silence occasionally succeed where all other agencies fail.

Every Home Needs Minard's Liniment.

W. N. U. 1741



At First Signs of Pimples Use Cuticura

Anoint gently with Cuticura Ointment. After five minutes bathe with Cuticura Soap and hot water and continue bathing for some minutes. This treatment is best on rising and retiring. Regular use of Cuticura Soap and Ointment soothes and comforts tender, sensitive skins and keeps them clear, healthy and attractive.

Sample Each Free by Mail. Address Canadian Dermat. Dispensary, Ltd., Montreal. Price, Soap 25c. Ointment 25c. and 50c. Talcum 25c. Cuticura Shaving Stick 25c.

"New Canadians" Celebrate

Picturesque and Colorful Folksong and Handicraft Festival

"New Canadians" from fifteen countries of Northern Europe joined in a celebration at Winnipeg recently to illustrate the national arts and culture which they are contributing to Canadian life. The celebration which took the form of a picturesque and colorful folk song and handicraft festival, was opened by Sir James Aikins, former Lieutenant Governor of Manitoba, in the rotunda of the Royal Alexandra Hotel, where handicraft exhibits were shown representing typical European market centres.

Settlers in Western Canada from Norway, Sweden, Denmark, Iceland, Germany, France, Belgium, Yugoslavia, Czechoslovakia, Roumania, Finland, Hungary, Ukraine, Poland and Russia were represented in the display of artistic handicraft. Programs of folk songs and dances were given every afternoon and evening with 400 performers appearing in national costumes and attracting large audiences.

The festival is regarded as a unique demonstration of the contribution of the nations of Northern Europe to Canadian life and the part which they are taking in the rapid development of Western Canada.

Plane Loses Its Engine

When the engine fell from his airplane while the craft was in the middle of a loop at a 1,500 foot altitude, Walter Brooks, of Allentown, Pa., righted the plane and glided to an easy landing. Neither he nor his passenger, Walter Harleman, was injured. The plane had just started into a loop when the heavy engine broke from its supports and dropped. It fell half a mile from where the plane landed.

Drives Asthma Like Magic. The immediate help from Dr. J. D. Kellogg's Asthma Remedy seems like magic. Nevertheless it is only a natural remedy used in a natural way. The smoke or vapor, reaching the most remote passage of the affected tubes, brushes aside the trouble and opens a way for fresh air to enter. It is sold by dealers throughout the land.

Indian Alimony

An Alaskan Indian was sentenced to pay his squaw alimony of one bull moose, properly butchered and delivered; ten mink skins, dressed and stretched; five grey fox pelts, or one silver pelt, and 100 full-grown salmon delivered in season.

If the man who wants the earth succeeded in getting it he would kick about the taxes.

Dressed Poultry Exports

Minister Of Agriculture To Investigate Market In England

Before sailing for England the Honorable W. R. Motherwell spent some time in Montreal discussing the situation with reference to exports to England of dressed poultry. Latest sales have been made on the basis of 33 to 36 cents per pound for 3 pound chickens, and 39 cents seaboard for 4½ pound chickens. The total export of chicken this year from January 1st to May 31st, was valued at \$111,675. It is the intention of Mr. Motherwell to devote some time to this export market situation regarding dressed poultry while in Great Britain along with other agricultural products exported, such as butter, eggs, cheese, bacon, beef cattle, etc.

Excellent For Croupy Children.

When a child is suffering with croup it is a good plan to use Dr. Thomas' Electric Oil. It reduces the inflammation and loosens the phlegm giving speedy relief to the little sufferer. It is equally reliable for sore throat and chest, earache, rheumatic pains, cuts, bruises and sprains. Dr. Thomas' Electric Oil is regarded by many thousands as an indispensable of the family medicine chest.

English Pheasants For Saskatchewan

An attempt is being made in the Alsask and Lovern districts to raise English pheasants of the ring-necked variety. It is not many years since the Hungarian partridge was introduced into Western Canada. The experiment will take some years, and if successful will furnish an added attraction for bird hunters.

The cheapness of Mother Graves Worm Exterminator puts it within reach of all, and it can be got at any drugist's.

Province Has Large Surplus

The Alberta Provincial Treasurer has just been able to declare a surplus up to the end of the last fiscal year of \$279,763, which is \$200,000 greater than he estimated. The surplus is taken as a reflection of good times both in the business and agricultural life of the province.

No man or woman should hobble painfully about because of corns when so certain a relief is at hand as Holloway's Corn Remover.

A red sunrise, with clouds lowering later in the morning indicates rain.

Sunburn? Use Minard's Liniment.

It isn't always what a man knows but what he doesn't tell that makes others believe he is wise.

HERCULES

PERMANENT BUILDING PAPER

You can Eliminate Wind and Dampness

With one shot you can assure a client a comfortable house by eliminating wind and dampness. Specify Hercules Permanent Building Paper. Tested and proven wind proof and damp proof, Hercules is made in three grades—x, xx, xxx.

A sample in your hands will best prove to you the quality of Hercules. Will you write us?

Appleford Paper Products

HAMILTON, CANADA

LOEWENSTEIN MEETS DEATH IN FALL FROM PLANE

London.—Captain Alfred Loewenstein, Belgian multi-millionaire capitalist, one of the world's richest and at the same time a romantic figure in finance, went to his death when, as it appears, he inadvertently stepped overboard from his private aeroplane when it was flying over the English Channel, and fell into the sea.

The British Air Ministry announced that the Belgian Croesus had been drowned.

Loewenstein, according to the Air Ministry statement, set out from London late Tuesday night for Brussels in his palatial machine, one of the most luxurious ever built. At the time of the strange mishap, he is believed to have been moving from one compartment to another and in doing so opened the wrong door; stepping outward, he plunged into space.

Another passenger on the plane followed Loewenstein after he had shifted from his position to speak to him. This passenger, whose name was not learned, found the door in the fuselage of the machine open and the financier missing.

He immediately notified the pilot and the plane landed on the Dunkirk Sands in France. Later the plane proceeded to the aerodrome at St. Ingvalvert, near Dunkirk.

Captain Loewenstein, who visited Canada and the United States in April, perhaps was best known for his \$50,000,000 loan offer to the Belgian Government in order that the Belgian franc might be stabilized.

Loewenstein, whose offer was refused, shot like a meteor across the horizon of European finance a few years after the World War. Leaving Brussels for London, he built a modest fortune into one of the largest financial concerns in the world but shunned publicity with consistent success until 1926.

Then the newspapers found out about his success and he became another "Croesus" whose fortune rivalled that of Hugo Stinnes and whose affairs reached into every corner of the world.

The reporters found many colorful events in his life and many unique habits in his every-day labor. He dictated letters while shaving; his meals were occasions for discussion of business with men powerful in finance, from morning until night and often times far into the night he had secretaries and stenographers at his elbow while he carried on his business.

Aviation was one of his greatest hobbies and it became one of his greatest business assets.

Regrets Appointment Of Viscount Byng

Has Been a Mistake Says London Daily Express

London, England.—In a leading editorial The Daily Express indicates it greatly regrets the appointment of Viscount Byng, former Governor-General of Canada, as Commissioner of the Metropolitan Police to succeed Sir William Horwood, who is retiring.

"Nobody questions his splendid war record," The Express says, "but one man can lead only one life."

"We feel very strongly there has been a mistake on both sides and only Viscount Byng's voluntary resignation of his office can rectify it. That magnificent force, the Metropolitan police, should have at its head a young man of enthusiasm, initiative and vision combined with driving force."

The impression is growing here that Viscount Byng will withdraw his acceptance of the commissionership of the Metropolitan Police if the present criticism in the press and the political circles of his appointment continues. The objections to his assumption of the post are that he is too advanced in years for an arduous position in which he has had no experience, and on these grounds members of the House of Commons, particularly the Labor members, and a number of newspapers are criticizing his appointment.

Goes Over Niagara Falls

Jean Lussier Successfully Performs Daring Stunt

Niagara Falls, N.Y.—For the third time in history man conquered the mighty Niagara when Jean A. Lussier, 36-year-old French-Canadian now living at Springfield, Mass., went over the Horseshoe Falls on the Canadian side in a specially constructed rubber ball while a crowd of 150,000 people lining the river banks on either side, cheered and applauded him.

The start was made from Cayuga Island, about three miles above the falls, at 2.30 o'clock and Lussier was rescued from the bridge eddy below the falls at 3.20 o'clock by William Hill, daring riverman, alone in a rowboat. At first it was feared the giant ball might be carried down stream into the rapids. Lussier plunged over the brink at three o'clock.

When Hill reached the ball it was right side up and it was a matter of only a few minutes until it was towed to shore and opened.

The first to greet Lussier with a resounding smack on his cheek was his sister, Madame J. P. Cautiere, of Sherbrooke, Que.

The only bruises Lussier suffered in his perilous journey were of minor nature. There was a small mark on his right temple, another on his left shoulder, and a spot on his left shoulder blade, all received, he said, in the terrific bouncing while his strange conveyance was passing through the rapids above the falls.

Asked concerning his sensations while going over the precipice, Lussier said:

"I didn't even think. It happened too fast."

Planning Farm Credits System

Legislation Passed Two Years Ago Soon to Become Effective

Ottawa.—It is announced at the Finance Department that within a very short time effect will be given to the legislation passed two years ago and made contingent upon provincial adherence, establishing a system of farm credits. By the legislation then passed the way was paved for Federal financing of the system in the province which went in on the plan. Ontario, with a scheme of its own, will not do so, nor will Saskatchewan, which is in the same position, while Quebec has not decided as yet.

Four provinces, however—Manitoba, Alberta, British Columbia and Nova Scotia—subscribe to it. In consequence, the project will go ahead. A Loan Commissioner will be appointed, and a central organization, but not a large one, will be established at Ottawa.

The greater part of the administration, however, will be in the hands of the provinces.

Natural Resources Question

Conference at Ottawa Has Been Satisfactory, Says Manitoba Premier

Ottawa.—"The conference has been satisfactory," declared Premier John Bracken, referring to the deliberations that have been in progress here between members of the Manitoba Government and the Federal Cabinet.

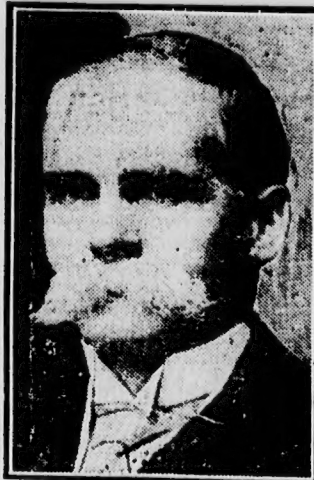
"The subjects discussed and the conclusions arrived at will have to be communicated to the provincial government and until they have been consulted nothing can be said at present."

The purpose of the conference was to discuss the question of the return of the natural resources to the province of Manitoba and to explore the various problems which this matter involves.

Problem For Ontario

Toronto.—The spread of communistic literature throughout the school sections of Northern Ontario continues unabated, according to officials of the department of education at Queen's Park. Departmental officials are making fresh inquiries regarding the activity of the communists involved in preparation for any action the prime minister may see fit to take on his return from Europe.

SLATED TO RETIRE



Hon. Frank Oliver, Dominion railway commissioner, appointed to the board in 1923, is slated to retire this fall. It is reported, because he has reached the age limit of 75, even though he will have served only one-half of his ten-year period.

Asks Help For Children

Widow of Captain Hinchcliffe Says They Are Unprovided For

London, England.—The Daily Mail published a complaint from the widow of Captain Walter G. R. Hinchcliffe, pilot for the Hon. Elsie Mackay on her ill-fated trans-Atlantic flight, saying that her two children were unprovided for. The establishment of a trust fund to reduce the British national debt in memory of Miss Mackay, by her parents, Lord and Lady Inchcape, called forth the letter.

Mrs. Hinchcliffe argued that while there was no legal obligation on Lord Inchcape, there was a moral one, because the whole scheme of the flight came from Miss Mackay who hired Hinchcliffe. She said she had written four times to Lord Inchcape telling him of her position and need. He replied non-committally, to the first letter, but she received no response to the others.

The government has already accepted the trust fund of \$2,500,000, which will be left to accumulate for 50 years and then be applied to the debt.

Win Gordon Bennett Trophy

Detroit, Mich.—Unofficial check of distances indicated that the United States army balloon, piloted by Captain W. E. Kepner, with Lieut. W. O. Eareckson as aide, had won the Gordon Bennett international balloon race and given America permanent possession of the trophy. For the first time in seventeen years of competition one nation will have won the event for the third consecutive time.



SAY IT WITH SONGS

Probably what has ever been the largest crowd to say goodbye to a departing individual, omitting royalty, was recognized at the North Toronto Station of the Canadian Pacific Railway, recently when two thousand members of the Toronto Exhibition choir sang "Bon Voyage" to their leader, Dr. H. A. Fricker, upon his leaving for England and Europe.

About an hour before the departure of the train, the station was densely packed. Eleven special street cars and one hundred automobiles were used for the transportation of the group.

Drawn up at the platform the two thousand choir members sang with great effect as the train carrying Dr. Fricker started on its eastern journey.

An Interesting Exhibit

Improved Methods of Marketing to be Demonstrated at Western Fairs

Winnipeg.—With the object of bringing directly before the producers some of the lessons learned during the Canadian National Railways marketing tour of the British Isles last winter, the Dominion Department of Agriculture is preparing an exhibit to be shown at the fairs at Brandon, Calgary, Edmonton, Saskatoon and Regina during July.

The exhibit will be conducted in a car which the Canadian National Railways are providing and lecturers and demonstrators will be in attendance throughout. The exhibit will be in Brandon for the period of the fair. From there it will go to Calgary, July 9 to 14; Edmonton, July 17-21; Saskatoon, July 23-28 and Regina, July 30 to August 4.

Among the matters which the exhibit will stress will be the importance of marketing only the highest quality products in the British Isles and all the standardizing of grades and improving methods of marketing Canadian agricultural products so that they can meet more efficiently the intense competition of the Old Country markets. In addition to the lecturers and demonstrators provided by the Government, there will be in attendance at the exhibit at each point visited two or more of the farmers from that district who made the trip last year.

Interested In Wireless Merger

Beatty Makes Important Submissions to British Government Is Reported

London, England.—The Daily Mail says that President E. W. Beatty of the Canadian Pacific Railway, has made important submissions to the British Government embodying Canadian views concerning the rumored merger of wireless and cable companies to operate imperial communications. Until these recommendations are sifted out, delay in publishing the terms of the settlement is inevitable, says the newspaper. No confirmation of these statements is obtainable but Canadian Press understands that any modification of terms now under consideration that might be made would likely be of small importance.

Insect Menace Slight

Winnipeg.—"There has never been a year when the west was so free from insects of all kinds as the present," declared Arthur Gibson, Ottawa, Dominion entomologist, on arrival here en route home from a tour of inspection of the west. There was no sign anywhere of any insects harmful to crops, he stated.

USE CASH FROM GRAIN OVERAGES FOR RESEARCH

Ottawa.—The Federal Government has decided to devote the entire amount of money resulting from the overages in Canadian terminal elevators toward research in connection with grain problems. In making this announcement, Hon. James Macdonald, minister of trade and commerce, stated that the decision had been made in view of the ever increasing number of problems respecting the production and marketing of Canadian grain.

The expenditure of monies resulting from overages will be under the direction of the National Research Council and the order-in-council relative to the disposal of such monies along these lines has been passed. Expenditures will be utilized not only to subsidize and extend the various researches now under way in universities and research laboratories, now conducting such work, but will make possible research on many pressing problems for which money heretofore has not been available.

In the opinion of the government, monies accruing from the grain trade should, as far as possible, go toward the solving of the problems of that trade. Among the most important problems in connection with which research has been going on for some time past is that of combating rust. The amount of money from overages in Canadian terminal elevators at the disposal of the government for the purposes mentioned is \$219,000.

Food Shortage In Russia

Soviets Buying Huge Amount of Grain in Baltic

London, England.—Huge purchases of wheat on the Baltic Exchange by Soviet Russia are reported in London, traders here expressing the opinion that the movement indicates a severe scarcity of food in Russia.

The quantity in Liverpool for spot cash amounts to between 150,000 to 200,000 tons, and Baltic London brokers expect Russia to buy almost as large a quantity again.

The prices agreed to without negotiations thus far have been uniformly as much as 90 cents per quarter above the market rate, which is felt to indicate a tremendous immediate demand for grain.

London brokers say they have reports of long bread queues and a painful shortage of food in Russia which, before the war, was one of the world's largest exporters of grain.

Russia has not bought such supplies of wheat since the winter of 1919-1920.

Fraudulent Currency

Fake American Bills Being Circulated in Winnipeg

Winnipeg.—United States wires a few days ago carried warnings of the currency of fraudulent \$20 bills. Some of them have turned up here. Several merchants have been victimized in the last few days by the fake notes.

Bills used here are valid one dollar bills cleverly changed to give the appearance of the note of larger denomination.

Police fear an influx of the fraudulent notes during the next week when the Norse convention will draw hundreds of United States visitors. Merchants have been warned.

Fire In B.C. Mine

Fernie, B.C.—Fire in the tippie of the Corbin Coals, Ltd., at Corbin, B.C., completely destroyed the structure.

This disaster will, it is believed, cause the closing down of that colliery and throw a couple of hundred men out of work. No estimate of the loss has been made.

The Lister Institute of England is experimenting with a number of guinea-pigs to discover health value of different varieties of apples.

W. N. U. 1741

Didsbury Pioneer

Established 1903.

DIDSBURY - ALBERTA

Published every Thursday.

Subscription Rates: \$2.00 per year, \$1.00 six months; 50 cents extra to Great Britain and the United States. Payable in advance.

Legal, government, and municipal advertising, 10 cents per line first insertion and 12 cents per line (unchanged) each subsequent insertion. Local readers ten cents per line.

Classified Advertising: For Sale, Articles Wanted, Lost, Stolen, or Strayed, etc., 10 cents a line first insertion, (count six words to the line), and 5 cents a line each subsequent insertion (unchanged).

Business Cards, special rate of \$1.00 per month (1 inch) or \$11.00 per year if paid in advance.

Card of Thanks (not exceeding six lines) 50 cents per insertion.

Obituary poetry 10 cents per line. Transient advertisements to be paid for when ordered.

Display advertising rates on application at the office.

Changes of advertisements must reach the office not later than noon Tuesday to ensure insertion in the issue of that week.

E.J.C. GOODER, Editor & Manager.

TOURIST TRADE

Tourists from the United States and Europe will spend more than \$300,000,000 in Canadian provinces this year, which is probably about \$200,000,000 more than Canadians will spend across the international line and abroad. This is a highly satisfactory balance of "trade" in Canada's favor.

Though tourist travel is a seasonal activity it is looming up in ever-increasing importance as an economic factor. Spontaneously generated, and for some time permitted to develop largely of its own accord, this holiday travel to Canada has now come to rank as a major source of revenue taking a place in this regard with the Dominion's greatest natural possessions.

This traffic is enriching Canadian business, swelling the revenue of Dominion railways, aiding highway construction and providing employment for many thousands. It is also a source of much government revenue.

Canada is a natural playground. It provides hunting and fishing for countless Americans and many Europeans. Over its good roads pass endless streams of automobiles from the United States. And its hotels and other hostilities are filled with foreign visitors.

This vast and lucrative business is worth going after. Recognizing this virtually all the provinces are inviting tourist business, confident that it can be doubled in the next decade. It is well to make touring in Canada easy and pleasant.

BE FRIENDLY

Be friendly if you wish to have friends. Nobody has friends who spends his time making enemies. When you spend your time making friends, you have friends, and the only way to make friends is to be friendly. Be friendly at home. Some men are the friendliest souls outside their homes. They have pals by the score. Everybody who knows them in business, or at the lodge, or the club, will say, "What a friendly chap he is." But at home they may never have a friendly word for the wife, while the children get sour looks and harsh words if they dare make the least noise to upset his majesty.

Some women are like that, too. Hear them talk on the telephone in honeyed phrases, or accompany them to the Sewing Circle or the Women's Club, and their friendliness attracts other women like sugar draws flies in summertime. But when the man comes home tired and weary with the day's struggle and needs a pal to understand his mood, one who will lavish friendship and love and understanding, often all she feels him with is complaints and grumbles, tossed. Only it's the man who gets teased. Not every man or woman is like this, friendly outside, snarling at home. But too many of us are that way.

Be friendly. Cultivate friendship. In the garden of life friendship is one of the choicest flowers that blooms. If neglected it will run to waste and become a mere weed. Uncultivated, friendship droops and declines. But nurtured it thrives and grows more beautiful as the days pass.

Be friendly with your employees, if you are an employer. Know them, be

LOCAL & GENERAL

Miss Olwin Owen was a Calgary visitor over the week-end.

Mr. Harold Clemens was a business visitor to Calgary on Saturday.

Bert Stitt of Chancellor has been a visitor in town for the past week.

Tommy Johnson was a Calgary Stampede visitor on Wednesday.

Mr. J. H. Lowrie left last week for a three weeks vacation at the Coast.

Mr. A. McNaughton attended the Alberta Rifle meet held in Calgary last week.

Dave McKie, formerly of the local branch of the Royal Bank, passed through the town this week.

J. Kirby won the week-end golf competition, the first prize being a golf club.

Mr. and Mrs. E. Kranpin of Alask, Sask., were visitors at the home of Mr. A. Snyder last week.

Rev. and Mrs. E. S. Hallman of Guernsey, Sask., spent a day last week at the home of M. B. Clemens.

Don't forget that Thursday, August 9th is Didsbury's Annual Fair. Plan your holidays accordingly.

T. Thompson of Vegreville stopped a few minutes in town this week to say hello to his numerous friends in Didsbury.

Miss Dorothy Clipperton of Acmu was a visitor in town on Wednesday, visiting her mother at the hospital.

Mr. T. Y. Love of the Superintendent's Department, Calgary, is relieving Mr. J. Clarke of the Bank of Montreal, who is taking a three weeks' holiday.

Mr. W. H. T. Morgan, our local Postmaster, was appointed to the executive of the newly-formed Alberta Postmasters' Association, which held its first annual convention in Calgary last week.

General crop conditions are good throughout this district. Wheat is showing a strong stand and is heading out, averaging from 20 to 26 inches in height; barley 14 to 16 inches and oats 14 to 18 inches.

With a few weeks of warm weather the crops should make wonderful progress, as all indications point to a bumper yield.

The unprecedented demand for homestead lands in the northern part of the province is showing no signs of slackening according to the records of the Dominion Lands office at Grand Prairie and Peace River. At the former point 289 entries are reported for the month of June, making a total of 732 for the three months' period ending June 30, and at Peace River 400 entries in June have made up a total of 1040 in the three months. North-bound trains from Edmonton are still carrying their full quota of prospective settlers, the majority of whom are either filing on homesteads or purchasing farm lands in the north.

Interested in them and their families. If they're in trouble, help them out. Think of them as belonging to your family. Invest friendship in them and see the dividends you'll get back. If you are an employee, be friendly to the boss. Don't be hostile to him in thought, or word, or act. He's paying you, anyhow, and while he may be making money out of you still you work for him and should be faithful. Think of yourself as working with him. Perhaps bye and bye, you'll be a real partner; who knows?

Be friendly to animals, to little children, to the unfortunate and lonely. It will be repaid with interest. And as a last thought, be friendly to yourself. Look after yourself, your health, your condition, your home, your family, your business. If you make a mistake, or even commit some deadly sin, forgive yourself. If we ought to be "tenderhearted one toward another, forgiving one another," as the Bible says, we should also be tenderhearted to ourselves, forgiving ourselves when we do wrong. Regrets are vain, remorse foolish. Forgive yourself in friendly fashion and begin again, profiting by your mistakes. Be friendly to yourself.

Ranton's Ltd.**Weekly Store News**

BIG BOY HATS
for
THE STAMPEDE
\$2.95 to \$8.95

Men's Riding Gaiters

at \$6.50

Men's Separate Pants

Cottonade Pants in worsted patterns \$2.75

Blue Serge Pants \$6.00

Grey Serge " \$6.50 & 8.50

Tweed Pants \$3.75 and up

Worsted Pants \$3.95 to 6.00

Boy's Longs

Small sizes \$1.75 to 2.00

Larger sizes \$2.95 to 4.00

Men's Fancy Pure Wool Flannel Windbreakers at ..

..... \$4.95

Men's Fancy Sweaters

in new patterns \$3.95 and up

Clearing lines of**Women's Shoes**Black, Tan and Colors. SPECIAL **\$2.95****"Meet Me at Ranton's"**

SALE BY

Public Auction

I have been instructed to sell on the premises of W. R. Bolander, (N.E. Corner of the Didsbury School) by Public Auction, on

Saturday, July 14, 1928

At 1:30 o'clock sharp, the following: 1 McCormick Mower (new), 1 Frost and Wood 10-foot rake, 1/2-sec. Lever Harrow, Walking Plow, Set of Nickel Mounted Harness, Set Single Harness, Buggy, Bob Sleigh, Galvanized Hog Trough, Incubator, Brooder, 2 Large Iron Kettles, Numerous Horse Collars, Sledge, Crowbar, Shovels, Saws and Wrenches, Greenfeed, Some Hay, King Automobile Tire Cover, Set of H. & D. Shock Absorbers, Alemite Grease Gun, Honker, Half Doz. Fan Belts, 1 Doz. Tugster 7/8 Spark Plugs, 10 7/8 Spitdorf Spark Plugs, 1 Pint Never Burn Engine Paint, 1/2 Doz. Fan Belts, 30x3 1/2 Invincible Tire Cover, 30x4 Tire Cover, 3 30x3 1/2 Auto Shoe Liners, 32x3 1/2 Tube, 3 Vulcanizing Sets, 2 Tins Auto Top Dressing, 5 Champion Minute Spark Plug Cleaners, Lots 15-25-27 inc., Block K, Plan 2670H; Lost 15-28 inc., Block C, Plan 41620; Lots 15-14 inc., Block D, Plan 41620.

Terms: One third cash. Balance arranged. Four per cent off for cash.

Terms: Cash

J. W. Phillipson, Auctioneer.

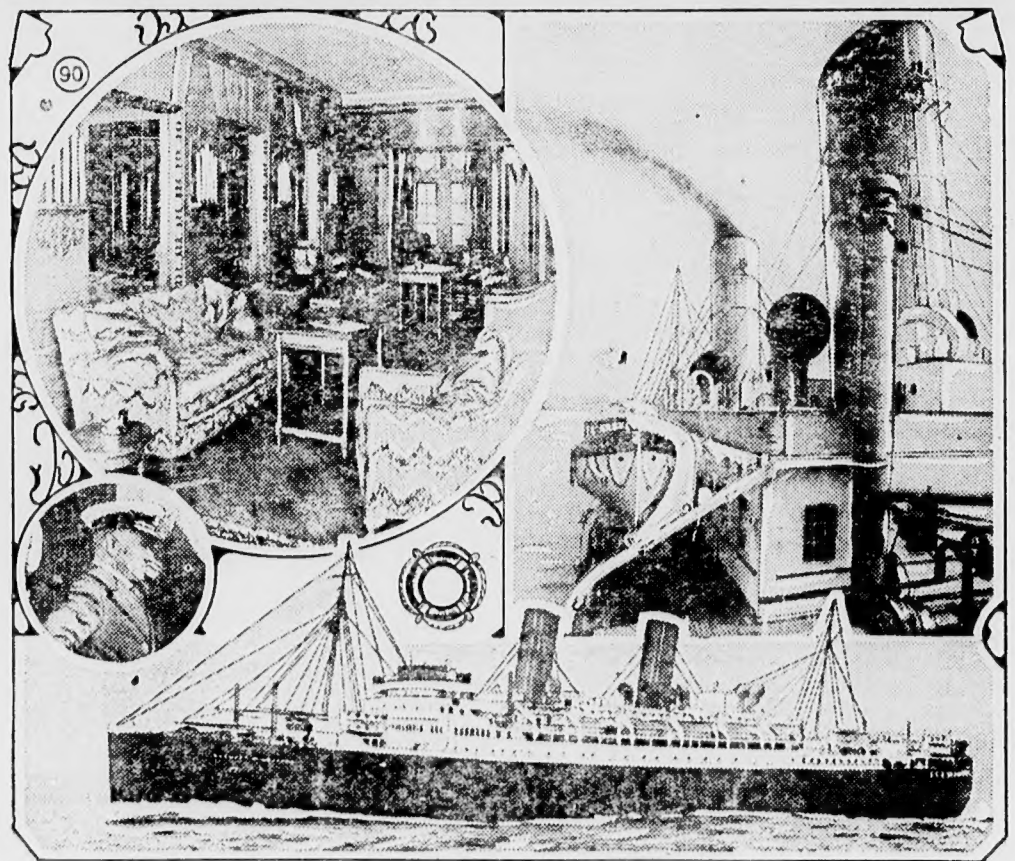
PRAIRIE ITCH

A pimply, raging fire on your skin which looks very much like hives or nettle rash. You can't work in comfort, you can't get a decent night's sleep. You need a remedy that gets right down into your pores and roots out the disease. Go to your druggist. At once. Ask him for D. D. D. Prescription, the famous healing antiseptic lotion, for all skin disease. Bathe your tortured skin with D. D. D. and your skin will come back to glowing health. Instant relief—or your money back. \$1.00 a bottle. Try D. D. D. Soap, too.

D.D.D.

H. W. Chambers, Druggist

The Calgary Power Connected Didsbury to their hydro-electric on Sunday evening at 8.30. The electric light users are now enjoying 24-hour service and the cheaper rates.

CABIN LINERS SET NEW STANDARD

Upper right—A general view of the vessel looking aft. Upper left—An interior view showing the cabin smoking room with its luxurious decorations. Lower—The Duchess of Bedford as she appeared when coming up the St. Lawrence River. Inset—Capt. H. Sibbons, commander of the "Duchess of Bedford."

PROOF that the St. Lawrence route is rapidly increasing in popularity and that an era of continued prosperity is predicted for her ports, is shown by the addition of four new cabin class liners of the new "Duchess" type to the Atlantic fleet of the Canadian Pacific.

The Duchess of Bedford, leader of this quartette of the largest liners to Montreal, arrived in that port at 8.45 p.m. June 8th, having completed her maiden voyage in exactly seven days after leaving Liverpool. The liner is over 20,000 tons gross register, is oil burning, two-funnelled, and measures 600 feet in length and 75 feet in width. She will carry Cabin Class, Tourist Third Cabin, and Third Class passengers. In each class broad deck space is available, and accommodation is far superior to more expensive quarters on Atlantic liners of not long ago. The three sister ships of the Duchess of Bedford, now under construction in the shipbuilding yards of the Clyde, are the Duchess of Atholl, Duchess of Cornwall, and Duchess of Richmond.

The discoveries of radio engineers have aided in making the Duchess of Bedford an outstanding marine personality. For instance, while the ship's

orchestra is playing in the Cabin Dining Room the music is relayed by means of microphones and amplifiers to the Tourist Third Cabin and Third Class Lounges and decks. Loud-speakers also simplify the transmission of orders to the fore-castle, crow's nest, and docking-bridge.

Other interesting facts about the construction of the Duchess of Bedford are that the twin propellers weigh 16½ tons each, and the 186 foot steel shafts connecting them with the powerful turbine engines weigh about 108 tons. Nearly two million rivets were used in the ship, totalling 1,000 tons in themselves, some of the plates having as many as 650 rivets each.

The advent of the "Duchesses" greatly increases the passenger and freight services maintained by the Canadian Pacific on the St. Lawrence route. The schedule of passenger sailings had already been increased this summer by speeding the "turn about" of the Empresses from a four-weekly basis to meet the expected expansion of traffic. The "Beaver" class of ships, newcomers to the St. Lawrence also, have been placed by the Canadian Pacific on an exclusively freight service. They run regularly between Montreal and London and continental ports, making almost as good time as the passenger liners.

Professional**W. A. AUSTIN**

BARRISTER SOLICITOR

NOTARY PUBLIC

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Physician and Surgeon

Graduate of Manitoba University
Late senior House Surgeon of St.
Michael's Hospital, Newark, N.J.

X-Ray in Office

Offices over Royal Bank
Res. Phone 128 Office 63

DR. H. C. LIESEMER

L. D. S., D. D. S.

Dental Surgeon

Graduate University of Toronto

Office over Royal Bank

Phone 63

Didsbury - - - Alberta

DR. W. G. EVANS, M.D.

Physician, Surgeon

Graduate of Toronto University

Office in New Opera House Block

Residence Phone 50, Office Phone 120

Didsbury - - - Alberta

**King Hiram Lodge No. A.F. & A.M.**

Meets every Tuesday evening on or before full moon. All visiting brethren welcome.

J. MacDougall, W.M.

H. Morgan, Secretary

Younger railwaymen in the employ of the great Canadian transportation companies held their first annual conference at Montreal recently under Y. M. C. A. auspices. The young men came from all points in Canada between Halifax and Vancouver and quickly got acquainted, swapping experiences and stories in friendliest fashion after the first informal introduction. It is hoped to repeat the conference yearly.

1 Kitchen range	\$10 00
5 Dining Chairs, each	2 50
1 Commode	3 00
1 Go Cart	5 00
1 Flat Top Desk	5 00
1 " " " " " "	4 00
1 No. 3 Barrel Churn	3 00
1 Washing Machine	3 00

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kinds and descriptions
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Montreal.—A new era in Canadian trans-Atlantic passenger history, has been inaugurated at Montreal, where the fine new line "Duchess of Bedford" docked recently. The new 20,000 ton vessel is the largest to ascend the St. Lawrence to Montreal, is the first of four cabin class sister ships of the new "Duchess" type, which will supplement the Canadian Pacific's trans-Atlantic and winter cruises services. Speakers at the banquet held on board on arrival in Montreal after her maiden voyage emphasized the occasion as an event of national significance.

The Feast of St. John the Baptist, greatest of French Canadian religious spectacles, will be celebrated throughout the province of Quebec shortly. The Montreal baseball stadium, which will accommodate 25,000 persons, will be crowded by spectators of a French Canadian oratorio, to be followed by a spectacular fireworks display. On the Sunday afternoon, thirty floats, denoting French Canadian songs, many bands, and over 10,000 singers and minstrels, will come together in a procession several miles long through the streets of Montreal.

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W. J. SPENCE, Registrar,
University of Manitoba, WinnipegWORLD HAPPENINGS
BRIEFLY TOLD

Royal Canadian Mounted Police in all parts of Saskatchewan are carrying on a vigorous campaign to remove firearms from the possession of aliens.

The International peace congress at Warsaw ended its session by strongly emphasizing the conference's appreciation of the Kellogg proposal to outlaw war.

Mining staking in Manitoba for the first six months of this year reached a record-breaking figure, according to the monthly statement of the Federal Recording Department.

His Majesty King George, is giving up Aberfeldie Castle, which he and his two predecessors, King Edward and Queen Victoria, have had on lease for about eighty years.

A. H. Gee, Ph.D., prominent young Canadian scientist of Toronto and Yale universities, has been appointed assistant professor in the University of California. Dr. Gee is only in his middle twenties.

Negotiations for amalgamation of the Marconi and Eastern Telegraph Companies are reported to be coming to a head and an announcement is expected shortly it is understood. The negotiations include the government owned Imperial Radio it is said.

Dr. Duncan Campbell Scott, deputy superintendent general of Indian affairs, has been appointed by order-in-council to be one of the six commissioners of the Northwest Territories, in place of John W. Greenway, commissioner of Dominion lands, who died some time ago.

A bylaw passed by the Montreal City Council, in 1870, prohibiting unnecessary noises has been invoked in court. A firm of local music dealers was fined \$10 and costs for creating unnecessary noises by means of an outside gramophone apparatus.

Want Lower Fares For Harvesters

Ask Special Rates As a Means Of
Providing Help Where Needed

Special railway rates between inter-provincial points as a means of providing a more fluid harvest labor supply in the West was advised at a conference in Winnipeg of United Farmers of Manitoba, the Federal Government employment service, the Board of Trade and the Provincial Government.

Further recommendation was that the railways arrange the reduced rate tickets so that the labor supply could stop off in Manitoba and later proceed to Alberta and Saskatchewan, where the harvest is later.

Standard Grades For Honey

The Canadian Government is engaged in plans for establishing standard grades for honey. Exports of Canadian honey have increased 200 per cent. in four years and now amount to over one and a half million pounds annually.

Tennis.

After a brisk game of tennis prevent stiffness by using Minard's.



W. N. U. 1741

Farmers' Marketing Tour

Canadian National Railways' Tour
To Great Britain and
Denmark, 1928

(Continued.)

Before leaving for Denmark it was our privilege to lay upon the base of the Cenotaph, in Whitehall, a wreath of poppies in tribute to the Empire's Glorious Dead. We marched from Horseguards Avenue to the Cenotaph escorted by mounted and foot police. The wreath bore the arms of every Province, and was carried by Mr. William Guild, of Kenney, Manitoba, and Mr. E. F. Augustine, of Alvinston, Ontario, both of whom had lost sons in the war. Reverently they laid it at the foot of the stone while we stood bare-headed and in silence. This was our most precious duty, our proudest task, the memory of which, whatever else in this tour may be forgotten, can never fade.

We had time before entraining for Harwich to see the Houses of Parliament and Westminster Abbey. One of the most striking features of the beautiful Parliament Buildings is the towers. The Victoria Tower above the royal entrance is said to be the loftiest square tower in existence. The site of the Houses of Parliament was occupied by an ancient palace which from Edward the Confessor to Henry VIII., was the chief London residence of the reigning sovereigns. The present buildings date from between 1840 and 1850 and cost \$15,000,000. They cover eight acres and contain 1,100 rooms and two miles of passages.

We passed through both Houses. The House of Lords is much more ornate than the House of Commons. At one end are the thrones of the King and Queen, and at the other end the state chair of the Prince of Wales. In the Commons we were shown the Speaker's chair, and places occupied by Mr. Baldwin, Mr. Churchill, Mr. Ramsay MacDonald, Mr. Lloyd George and other Froth Benches of the three parties.

Westminster Hall, dating from William Rufus, is particularly memorable as having been the scene of the trials of Sir William Wallace, Charles I., Warren Hastings, and the Seven Bishops. We saw the brass plates marking the spot where the ill-fated monarch sat during his trial, also where the bodies of Edward VII. and William Ewart Gladstone lay in state.

There is no nobler building, nor one that visitors from Overseas could desire more to see than Westminster Abbey. It is built in the form of a cross, 513 feet in length and 200 feet wide across the transepts. Every English King since Harold has been crowned in Westminster Abbey. The mortal remains of kings, soldiers, sailors, statesmen, poets and illustrious men in every walk of life rest beneath its flagstones, and it contains the grave of the Unknown Warrior. The coffin rests in soil brought from the battlefields.

The beauty of the Abbey, no less than its historical associations, filled us with wonder and awe. The Chapel of Henry VIII., forming the eastern end, is the finest example in the land of the Tudor Gothic style of architecture. A superb fan tracery vaulting of matchless beauty is its crowning glory. Within the grey walls of the Chapter House, an octagonal room of noble proportions, the House of Commons was born more than 500 years ago. Near the Chapter House is the Chapel of the Pyx with the seven-locked door where the king's treasure used to be kept, and on the door human skin still adhering affords gruesome evidence of the days when punishment was not so light as now.

In the Chapel of Edward the Confessor we saw the Coronation Chair and Stone of Scone, said to have been the Coronation Stone of Scottish kings from time immemorial, but carried off by Edward I. in 1297. There the tombs of five kings and six queens in this chapel and the mutilated shrine of Edward the Confessor, erected by Henry III. in 1269, originally a golden shrine decorated with jewels and golden images of the saints. Queen Elizabeth and her sister Mary lie side by side in the north aisle of the Henry VII. Chapel.

Little did we think as we gazed at the tombs of the great, that before we returned from Denmark, there would be brought into the Abbey the body of the Empire's best beloved soldier, or that in Scotland we should lay our humble tribute on his tomb!

Our four days itinerary in London completed, we left in the evening for Harwich to embark on the motor ship "Jylland," pronounced mercifully not as it is spelt but as "Yoland." Again fortune favoured us for in this spickest of spic and span ships we had a perfect crossing over the usually ruffled North Sea. No time was lost at Esbjerg, for before 11 p.m. we were in our pullman berths en route for Copenhagen, most of us too sleepy to hear the train move on and off the rail ferries as we crossed the Great and Little Belts which interrupt the journey. By eight a.m. we were settled in our new quarters, the Hotel Cosmopolite, sensing that spice of adventure which seems inseparable from a foreign land.

But we did not feel foreign long in Denmark. The keenness and dryness of the air reminded us of Western Canada. Here too was a northern people who appreciated stoves! Nevertheless we were not prepared

for the welcome, the brotherly welcome Mr. Hogsbro Holm, secretary of the General Agricultural Council, tendered us on the Council's behalf, nor for the frank discussion on Danish agriculture which took place, followed, to our astonishment, by the presentation of a wealth of printed statistics on every department of Danish agriculture. But the frankness and fearlessness of this proceeding were explained: "We are today looking forward to a still keener competition on the world market, but being, as we are, descendants of the old Vikings, we are looking for the struggle with joy, and today are glad to shake hands with an able and first class competitor." And we Canadians cheered to a man and woman!

Other interesting features of the meeting were a history of co-operation, questions that were answered by the leading agricultural professors in Denmark, and the vote of thanks proposed in Danish by Mr. C. Christensen, the only Danish born Canadian in the party.

In the afternoon we had the pleasure of viewing Amalienborg Palace, the residence of the Danish Royal Family, Christianborg Castle and other interesting buildings which tell the story of Denmark's gallant history. Even then we did not forget the business aspect of our tour, for the afternoon was ended by an inspection of the Milk Distributing Depot, Copenhagen.

(To Be Continued.)

Tragedy Of The Arctic

Eskimo Mother Perishes In Attempt
To Save Children From
Drowning

A tragedy of the Arctic in which an Eskimo mother sacrificed her life in a vain attempt to save three of her children from drowning was described by Captain Burgess, of the steamer Ungava, just back from a cruise along the Labrador coast.

The accident occurred near Rigolet. An Eskimo boy and his two sisters were fishing at the edge of the ice when a large floe broke away and drifted out to sea with the helpless children.

The mother saw the predicament of her children just as the six-knot current caught the drifting floe and overturned it. The hardy children managed to keep their heads above water by clinging to the ice while their mother launched a leaky boat, the only one available, and with a wooden tub to bale set out to the rescue.

In the face of almost insurmountable difficulties the heroic mother took the children from the icy water and started for shore, forced to bale constantly to keep the fragile craft afloat.

Just as safety was almost assured the wooden tub, held by only one hoop at the bottom, fell to pieces in the hands of the baler and before they could reach shallow water the craft sank beneath them. All were drowned.

Good For Paving Purposes

By means of actual tests in road construction it has been definitely established that the bituminous sands of Northern Alberta can be successfully employed for paving purposes. As the present supply of these sands is practically unlimited, their presence and use appear to have solved the problem of permanent paving and road construction in the western provinces.

SUNDAY SCHOOL LESSON

JULY 15

THE CONVERSION OF SAUL

Golden Text: "Faithful is the saying, and worthy of all acceptance, that Christ Jesus came into the world to save sinners."—1 Timothy 1:15.

Lesson: Acts 9:1-19a; 22:6-16; 1 Corinthians 15:8.

Devotional Reading: Psalm 119:41-48.

Explanations and Comments

Saul the Zealot, Acts 9:1, 2.—The "But" indicates the contrast between Philip's zeal in advancing the gospel, which Luke has just recorded in Acts 8, and Saul's zeal in retarding it. By means of a vivid metaphor, Luke shows us how Saul's presence brought terror to the hearts of the disciples whom he hunted: "But Saul, yet breathing threatening and slaughter against the disciples of the Lord, went unto the high priest." "Breathing hard, out of a threatening and murderous desire, the Greek form there warrants that translation." It is as if Saul were fairly panting, in his effort to give expression to his outraged thoughts concerning the disciples.

From the high priest Saul asked and readily obtained letters to the synagogue in Damascus, which permitted him to arrest believers of Christ, whether men or women, and bring them bound to Jerusalem. At Jerusalem the captives were to be brought before the Sanhedrin for trial. Henry Drummond puts the situation in a striking way: "In the pride of his Pharisee's heart Paul strikes out the idea to reverse the maxim of the Crucified Leader of the hated sect, and go into all the world and suppress the gospel in every creature."

There are similarities between the course of Paul and that of Felix Dzerzhinsky, the chief of the Red Terror in Russia. He was the organizer of the Soviet Inquisition, by which the Bolsheviks maintained their position against their enemies in the first years of their civil war for power. The Outlook said of him: "Incorruptible and implacable, he was the sort of inexorable judge who believed that people must be tortured and executed for the sake of an idea. He had the victims tortured to learn from them about plots against the Soviet state, to strike fear into the hearts of its foes, and so to advance the cause of Communism in Russia and— as undoubtedly he hoped—throughout the world. In certain aspects Communist fanaticism is like religious fanaticism. One of its most singular and significant products was this gentle individual and cruel inquisitor, Dzerzhinsky."

Erecting Country Elevators

A Busy Season Ahead In Constructing
Grain Elevators In Alberta

This summer will witness a great deal of activity on the part of the grain companies as well as the Wheat Pool in the construction of elevators at country points in Alberta to take care of the larger harvests which are expected. Another company which has just announced its intention to enter on a construction program is the Gillespie Grain Company. According to John Gillespie, president, the firm plans to erect six new elevators each with a capacity of 40,000 bushels.

Courtship—"Oh, if he'd only go home!"

Marriage—"Oh, if he'd only come home!"

DELEGATION OF ROTARIANS



Here is the largest delegation of Rotarians ever to leave Europe for the North American continent, and who chose to travel by the St. Lawrence route and through Canada to attend the 19th Rotary International Convention at Minneapolis. There were 250 in the party, and they represented 14 nations. Inset is Capt. E. F. Summers, commander of the White Star liner "Albertic" holding a China Rotary wheel presented to him by Rotarians from Czecho-Slovakia, as a memento of the voyage. The photograph was taken on the Albertic on which the delegation travelled.

Slenderness
And Health!

Excessive flesh is dangerous to your health. Get rid of it now! MAIGRIR is a scientific reducing remedy of proven satisfaction. Start treatment at once—you'll feel better—look better—live longer. Money refunded if not entirely satisfied. Sent by mail only, postpaid, in plain wrapper. Price \$1 per box, or 3 boxes for \$2.50. Write—

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Big Power Development

Development Of 89,000 Horsepower
On Churchill River Is Promised

Initial development of 29,000 horsepower at Island Falls, on the Churchill River, is promised in an announcement made by the Churchill River Power Co., Ltd., a company allied with the Whitney interests in developing the Flin Flon mining properties and which supply power to the Flin Flon.

While the initial development is not on the scale of some of the bigger power projects on the continent, even in its first stages, the power plant at Island Falls will be by far larger than any now existing in Saskatchewan.

At present Regina has the largest power plant in Saskatchewan, with a capacity of 26,500 horsepower. The one to be built at Island Falls, even at the start, could supply any two cities in Saskatchewan with all power needs and could supply Moose Jaw, North Battleford, Prince Albert and Saskatoon. The 39,000 initial horsepower will represent 24,000 kilowatts.

Under terms imposed by the Saskatchewan government, the federal government, having referred the proposition, the Churchill River Power company must reserve one-sixth of the total power developed for use of the public in Saskatchewan and sell that reserve to the public consumer at as low a cost as charged any company for like use as the reserve power must be supplied as and when required.

The Churchill River Power Company now has a registered office in Regina and from that office has issued an official warning that lands in the vicinity will be flooded and that protests, if any, should be filed on or before July 16, noon.

Minard's Liniment For Insect Bites.

While it may be true that British law gives a man the right to open his wife's letters, yet it doesn't give him a wife who will submit to that sort of thing.

Cute in a Baby—
Awful at Three
—and it's Dangerous—
by Ruth Brittain

Thumb sucking does look sweet in a baby, but it is disgusting in the three-year-old and sometimes it hangs on until fifteen or sixteen! The habit may cause an ill-formed mouth or induce adenoids; and it always interferes with digestion. Pinning the sleeve over the hand; attaching mittens, or putting on cardboard cuffs, which prevent bending the arms at the elbows, are some of the ways to stop the habit.

Another bad habit—irregularity in bowel action—is responsible for weak bowels and constipation in babies. Give the tiny bowels an opportunity to act at regular periods each day. If they don't act at first, a little Fletcher's Castoria will soon regulate them. Every mother should keep a bottle of it handy to use in case of colic, cholera, diarrhea, gas on stomach and bowels, constipation, loss of sleep, or when baby is cross and feverish. Its gentle influence over baby's system enables him to get full nourishment from his food, helps him gain, strengthens his bowels.

Castoria is purely vegetable and harmless—the recipe is on the wrapper. Physicians have prescribed it for over 30 years. With each package, you get a valuable book on Motherhood. Look for Chas. H. Fletcher's signature on the wrapper so you'll get the genuine.



NURSES know, and doctors have declared there's nothing quite like Aspirin to relieve all sorts of aches and pains, but be sure it is Aspirin the name Bayer should be on the package, and on every tablet. Bayer is genuine, and the word genuine—in red—is on every box. You can't go wrong if you will just look at the box:



Aspirin is the trade mark (registered in Canada) indicating Bayer Manufacture. While it is well known that Aspirin means Bayer manufacture, to assure the public against imitations, the Tablets will be stamped with their "Bayer Cross" trade mark.

PAINTED FIRES

— BY —
NELLIE L. McCLUNG

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CHAPTER XXVII.—Continued.

Dr. St. John would not have been critical of his wife if she had chosen to follow some profession. He would have liked that. He did not believe that every woman had to be run in the domestic mould, making the coffee and ironing shirts—anyone could do that! But the companionship—the good fellowship of a wife—how he craved it! And now that craving was slowly turning to resentment. Other men had wives—he had a queen of chatter, a hoarder of trinkets, a bridge player, a tea drinker!

The telephone rang.
"Yes, it is Dr. St. John. Who is speaking?"

"Jack—Jack Doran."
"Eva's brother? On your way through! Come along, yes, we are at home—I'll drive down for you—only thirty minutes. Grand Trunk? I'll be there—yes, Eva will come, too."

The Doctor hurried into the living-room and spoke to Eva. "Jack is at the station. Get on your things," he said, "my car is at the door. Leave the crowd here."

"We will all go," cried one girl, with very bare shoulders; "I want to see Eva's good-looking brother. Let's give him a regular send-off."

The crowd arose flutteringly, all chattering. There was something particularly irritating to the doctor in their idleness, their gaiety, their lack of seriousness. "Stay here," he said curtly; "Jack Doran has no desire to be met by a crowd of strag-

ers for whom he cares nothing. He wants to see his sister."

Eva turned on him indignantly. "Well, I like that," she said. "Remember, a station is a public place—anyone can go. Come on, kids, every one of you."

The doctor took his wife's arm with a suddenness that surprised her and said, "Hurry Eva—have you no sense?"

"You have no right to be rude to my friends," said Eva peevishly, when they were on their way to the station; "you acted abominably just now!"

"Oh forget it!" the Doctor said, "and try to get a serious thought in your mind for once. Your only brother is going to war, and the chances are against your ever seeing him again. Have you nothing to say to him? Forget that cackling gang for half an hour. Their feelings are not hurt."

Eva looked at him in speechless amazement.

Jack had hoped that he might see his sister and the doctor alone. He wanted to tell his sister about Helmi. The boy's heart craved companionship—he must tell someone. But the whole crowd swarmed around him with their incoherent gaiety, their senseless chatter, and the few minutes went by uselessly. The Doctor was furious, and it was against Eva that his rage was directed. Here was her only brother going away, and she had not a serious thought in her head, not one loving, personal word for him.

The Doctor took Jack's hand at the last as they stood at the steps of the train. "I am going over too, Jack," he said; "it is going to be a long fight, and we will all be needed. I cannot stand back and see other men go. I am proud of you, Jack. Can I do anything for you?"

A great impulse to tell the Doctor came to Jack but the conductor was calling and the train bell was ringing.

"I wish I could have had a good talk with you," Jack said, as the train began to move.

That night when her company had gone, Eva came into the Doctor's room. His light was still burning, and she knew he was not asleep. Eva, sinuous and graceful, in a light gown of cream satin, was determined to check what was the first sign of insubordination in her husband. Her married friends assured her that if a man is "let away" with an exhibition of temper or crossness he will be worse the next time; so Eva had her mind made up to be very haughty and coldly proud. She would forgive him, but only after a distinct understanding.

"Well, what have you to say?" she asked him, with the queenly manner that had never failed.

"Nothing," he answered, "only that it is time you were in bed."

"Do you mean to say that, after insulting my guests?"

The doctor laid down his book. "If your guests had any sense, which they have not, they would have stayed here and let you and me go alone. They don't know Jack and care nothing for him. They raced to the station because it was something to do, something to relieve the dullness of their vacant minds. I told you to hurry if you wanted to see your brother. Now you can be as hurt over it as you like. I am tired trying to understand you, and have come to the conclusion that there is nothing to understand, in fact you have ceased to interest me."

Eva had not expected this. "What do you mean?" she said at last.

"Just what I said! Selfish people pay for their selfishness in the end, though they may be able to run on credit for a long time. The world is at war, Eva, but you do not know it. While you and your overfed friends were eating and drinking downstairs, boys were dying in mud and cold to save the world, brave boys like Jack. Nurses were binding up shrapnel wounds while shells fell around them; refugees were pouring into England to be cared for by the women of England. No, Eva, your type might last a long time in peace, but it shows up badly in time of war."

Eva was looking at him now through half-closed lids. Dull anger burned in her eyes.

"You are no longer a child, Eva, though I can hardly say you are a woman. You are a perfect form to hang clothes on, and a very graceful dancer, and a very free spender on yourself—and if you thought you

could get away with it right now you would give a violent exhibition of anger. But something tells you it would be quite useless. You will never be an old woman, Eva; don't be afraid of that. Old women are patient, kindly, motherly people, ready to help, ready to warn, anxious—perhaps too anxious. You know the type, and utterly despise them. You were quite ashamed of my dear old mother when she came to visit us, she was so old-fashioned and quaint to you and your friends. No, you will never be an old woman, Eva; in another fifteen years you will be a stale novelty."

She turned and left him without a word. Reaching her room, she flung herself across the bed and wept tears of sheer vexation.

The next day the doctor told his wife that he had enlisted for service overseas. Eva hoped and expected right to the last minute that he would apologize and beg to be forgiven, but she was disappointed, and the hardest part of it was that he did not seem to care.

CHAPTER XXVIII.

The people of Bannerman have not forgotten April 25th, 1915. The day began peacefully enough, with only a reddish tinge in the sunshine to mark it from other days, and that blinding heat which seems more oppressive in April than in July. The Spring had come early in Northern Alberta and now the budding of the earth was advancing with feverish haste. The red tassels of the poplars were paling into feathery gray, and already some were to be found littering the woodland paths, their work was done, they could take their rest.

Of all the spring birds that had come back to gladden the land the crows were most in evidence for they had come in thousands from the south, filling the air with their clamor. In every flock that came, a noisy minority seemed to dominate, sometimes dividing from the company to seek their own way, and then finding their following not so great as they had expected, returning noisier than ever to demand that another vote be taken because the first one had not been constitutional. Vastly entertaining is the crow, and full of a caprice that marks him for a blood brother of the human family. But he is welcomed by the northern dwellers—not because of himself or his habits, which are reprehensible, but because he is a portent of the Spring. (To Be Continued.)

RED HOT JULY DAYS HARD ON THE BABY

July—the month of oppressive heat; red-hot days and sweltering nights; is extremely hard on little ones. Diarrhoea, dysentery, colic and cholera infantum carry off thousands of precious little lives every summer. The mother must be constantly on her guard to prevent these troubles, or if they come on suddenly to fight them. No other medicine is of such aid to mothers during the hot summer as is Baby's Own Tablets. They regulate the bowels and stomach, and an occasional dose given to the well child will prevent summer complaint, or if the trouble does come on suddenly will banish it. The Tablets are sold by Medicine dealers or by mail at 25c a box from The Dr. Williams' Medicine Co., Brockville, Ont.

The right possessed by the British public to take gold to the Mint to be coined into sovereigns was withdrawn in 1925.

SUMMER COMPLAINT Nearly Lost Her Little Girl

Mrs. Theodore Rivett, Anthony, Ont., writes:—"Last Fall I nearly lost my little girl as she was suffering terribly from summer complaint. She became very thin and weak; had no appetite, and could hardly walk across the room without falling down. At last my mother advised me to get a bottle of



and after she had taken a few doses she was relieved.

I also found it a grand remedy for cramps, and would not be without a bottle of it in the house for anything."

Has been on the market for over 80 years; put up only by The T. Milburn Co., Limited, Toronto, Ont.

Neighbourly Advice
SMOKE
OGDEN'S
CUT PLUG

SAVE THE VALUABLE
"POKER HANDS"

Teeth and Health

Issued By The Canadian Dental Hygiene Council and Published By The Saskatchewan Dental Society

HOW TOOTHACHE STOPS

In toothache we find a fight progressing between the invading organisms and nature's little warriors, the phagocytes.

Then what decides the tide of battle? Should the invaders not have made too great headway through the breach in the pulp wall, the chances are that the little warriors would win the day, and the tooth get well, especially if the tooth cavity were cleaned of all decay, by this means destroying the hosts of the invading organism. Nature needs assistance at times you see.

But should this aid be not forthcoming, the attacking organisms pour through the breach in increasing numbers, and discharge their poisons, while nature, making a desperate effort to stem the tide, rushes her little warriors into the conflict in such vast numbers as to prove her own undoing. In this wise, that the tiny blood vessels within the pulp chamber become congested resulting in an increased pressure that flattens the thinly walled veins at the constricted opening which serves as both entrance and exit to the pulp chamber. Consequently, the flow of blood outward is progressively slowed up and ultimately stopped, and pulp strangulation results.

So the pulp dies; and the gallant band of little warriors is annihilated; then, with the pulp death the pain ceases. But is the danger past? Not at all.

For the invading hosts, finding in the dead pulp ideal conditions of heat and moisture for their propagation and growth, multiply exceedingly, and pour through the exit of the chamber into the body tissues carrying their poisons, as well as other products of decomposition of the lifeless pulp.

Thus, coursing through the body fluids, they become at once a menace, not only to the health and life of the tooth, but of the individual as well.

Regina College Extension

Tenders are being called for the construction of the Regina College Arts Building, to be completed this year with auditorium capacity of 800. It will be built of Tyndal stone and brown brick in the Tudor collegiate style.

Powerful Medicine.—The healing properties in six essential oils are concentrated in every bottle of Dr. Thomas' Electric Oil, forming one of the most beneficial liniments ever offered to the use of man. Many can testify as to its power in allaying pain, and many more can certify that they owe their health to it. Its wonderful power is not expressed by the small price at which it sells.

It is estimated that 2,800,000 workers quit their jobs or change them each year in U.S.

There is nothing more uncertain than a sure thing.

Minard's Liniment heals cuts, bruises, etc.

Little Helps For This Week

"But ye, brethren, be not weary in well doing."—Thessalonians iii. 13.

Life is not living
Just for today;
Life is not dreaming
All the short way.

It is living for others,
To lighten their load;
It is helping your brothers,
And trusting in God.

—Hoadley.

Life is made up, not of great sacrifices or duties, but of little things, in which smiles and kindnesses and small obligations given habitually win and preserve the heart and secure comfort.

—Sir Humphrey Davy.

Education is wonderful. It tells you a hors d'oeuvre on the menu is a slightly shopworn sardine.

The monetary unit of Holland is the guilder, or gulden.



THE tire that gives the most mileage has extra miles *Built-In* at the factory. Firestone uses the best materials, purchased economically in the primary markets. Special processes, including Gum-Dipping, add to quality—yet cost is reasonable, due to modern factories and facilities. Your local Firestone Dealer saves you money and serves you better. Let him handle your tire requirements.

Always put a Firestone steam-welded, leak-proof tube in your Firestone tire.

FIRESTONE TIRE & RUBBER CO. OF CANADA, LIMITED
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Firestone
Build the Only
GUM-DIPPED TIRES

A Friend to Women



Lydia E. Pinkham's Vegetable Compound

LYDIA E. PINKHAM MEDICINE CO.
Lynn, Mass., U.S.A.
and Cobourg, Ont., Canada.

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28 DAYS TILL FAIR DAY 28

Read our special prize
offers in the prize
lists.

Be sure and use Royal Household
Flour for your baking.

Fresh Fruit in Daily

Special!

Rhubarb \$2.00 per 100 lbs.

Live Poultry Always Bought

Fresh and Cured Meats

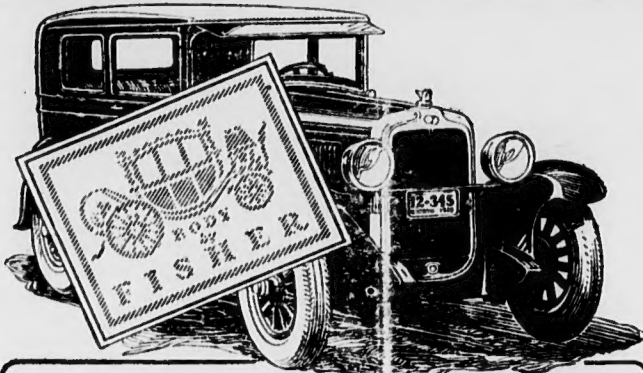
CRESSMAN BROS.

Phone 65.

Didsbury, Alta.

Miss Olwin Owen was second in
the Stampede Queen Contest held
at Carstairs on July 4th.

Mrs C. L. Clipperty is a patient
in the Didsbury Hospital, receiving
treatment for her ankle.



Another Way to Say the Finest of Low Priced Sixes

JUST as the "sterling" imprint on silver identifies the best, so the mark of Fisher on its bodies distinguishes a car from others in its field. When you speak of Pontiac as the lowest-priced six with bodies by Fisher, you are merely finding another way to say—"the finest of low-priced sixes."

For no other six of such low price offers the score of advantages which make the Pontiac Six the value leader of its entire class. Certainly none other offers any major feature comparable to the staunch, smart coachwork that the Fisher emblem represents.

Not only in style and color—not only in roominess and luxury of interiors—but also in sturdiness and quality of construction, Pontiac-Fisher bodies establish a standard never before attained in a six at Pontiac price. Like Pontiac itself, they are noted for ruggedness and long life. Like Pontiac itself they provide every element required for complete satisfaction and for justifiable owner pride.

Ask your dealer about the C.M.A.C. Deferred
Payment Plan which makes buying easy.

W. A. TESKEY
DIDSBURY, ALBERTA

PONTIAC SIX

New Series

PRODUCT OF GENERAL MOTORS OF CANADA, LIMITED

MISCELLANEOUS

Lost

Chevrolet truck tire and rim 30x5, between town and T. McCaig's on south road. \$5.00 reward. T. McCaig, Didsbury.

Well Drilling Wanted

by experienced driller with good outfit, \$1.25 per foot, and all work guaranteed. W. C. Moon, Phone 149

29-4c Didsbury.
Just completed flowing well for Albert Rempert, 6 miles north and 6 miles east of Didsbury.

Wanted

Tenders for putting up 500 tons of prairie hay, 14 miles east of Carstairs, or will sell the hay as it stands. D.P. Hays, Carstairs, Alta.

For Sale

Carload government graded 2 c.w. Victory seed oats. Germination 92 per cent. Just in and on track. Apply Kendrick and Good.

JUNE-JULY PRICES.

Canadian Chicks, Pure Bred-to-Lay, Hatched from tested, Trapnested, R.O.P. and Government-Inspected flocks. 15,000 hens under our supervision, producing chicks that will lay-An-Gro and make your poultry profitable. 30,000 chicks per week, hatched every Monday, Tuesday and Wednesday.

Leghorns, Anconas 25-\$3.75, 50-\$7.25, 100-\$14.00. Barred Rocks, Minorcas, White Rocks 25-\$4.25, 50-\$8.25, 100-\$16. Wyandottes, Rhode Island Reds \$25.4.75, 50-\$9.25, 100-\$18.00.

Males from 313-318 Registered Hens in our Pen Matings Chicks 25 cents each, \$25.00 per 100.

Immediate delivery guaranteed. 100 per cent alive.

ALEX. TAYLOR'S HATCHERY
362 Furby St., Phone 33-352. Winnipeg.

CLOVERMOUNT NEWS

We see that the young people of Clovermount and Westcott are busy chasing (?) mosquitoes these days.

Mr. and Mrs. J. H. Robertson returned last week from a motor trip to the coast, and other western points.

We are glad to hear that Mr. Alex Robertson is getting along nicely since his accident.

Our High School students are home again for their summer holidays.

The Westcott Women's Institute held their meeting at the home of Mrs. R. MacFarlane. A very pleasant afternoon was enjoyed by all.

Everyone's looking for some more good social evenings during the summer at Westcott. Let's get started folks.

Miss Ethel Dackstaeder was a visitor in the Westcott district last week.

A large number of people attended the funeral held in Carstairs last Sunday.

Too bad Westcott that your "shower" did not turn out to be a successful event! (?)

Wilfred Klein is still visiting the "Fox" Farm east of Didsbury. He says the roads are still passable. He should know, don't you think??

A very successful school picnic was held at Clovermount on Monday, July 2nd. We wish to thank Miss Klink for all her energy which was put forth to make it a success.

What's the trouble with the Clovermount ball teams. You better practice up Clovermount. Some of the boys lay the blame on the mosquitoes for their ill-luck on July 2. We're still wondering about it!

Miss Angeline Klein is at home again, after working in town for several weeks.

A dance was held at Springside School on Monday evening. Many of our young folks ventured up, where they danced the light fantastic until the wee small hours of the morning. A good time was reported by all.

Train Time at Didsbury

Northbound—		
No. 521 Daily	-	3:11 a.m.
No. 523 " Ex. Sunday	-	11:35 a.m.
No. 525 "	-	6:15 p.m.
Southbound—		
No. 522 Daily	-	5:28 a.m.
No. 524 "	-	12:37 p.m.
No. 526 " Ex. Sunday	-	6:15 p.m.

Municipal Co-Operative Hail Insurance

Gives protection at actual cost and over a term of years is found to be cheaper than through any other source. The average rate for the last nine years being less than nine per cent.

Out of every dollar premium charged during the last nine years 91 cents was returned to the insured in payment of losses and 9 cents paid all cost of administration and provided a reserve fund amounting to over \$112,303.66.

Contrary to Rumors

no liabilities have to be made up out of the present year's tax.

Insurance remains in force until the end of September.

For above reasons it merits your support.

For full information see your Municipal Secretary.

To the Merchant

Who sincerely wishes to make his business profitable, I heartily recommend the following Ten Points for Newspaper Advertising which have brought a high measure of success, prosperity and profit to a big retailer who spends the greater part of his advertising appropriation in good newspaper copy. He says:

1. I advertise regularly. Every issue of the paper takes my story to its readers.
2. I make every ad. look like mine. Years ago I adopted a distinctive style, and have stuck to it. I use plenty of white space; my ads. are never hard to read.
3. I put into newspaper advertising a definite proportion of my gross sales. I fix this at the beginning of the year. My rule is to make it three per cent. of the previous year's gross, with more if special conditions justify.
4. I brighten my ads. with frequent illustrations, either humorous or practical. This costs me little, for I subscribe to an advertising cut service and keep the cuts as I buy them listed to use again some time.
5. I am careful never to overpromise. When I make claims I back them up with reasons. Then when I really have an unusual bargain, people believe me when I "whoop 'er up a little."
6. I think advertising all the time. I buy goods that will advertise well. Sometimes I buy goods just for their advertising value.
7. I get good display for my ads. by seeing that the copy is in the newspaper office in plenty of time. I do this by having a definite hour to write the copy.
8. Whenever possible, I carry the nationally advertised goods that are advertised in my home paper. I feature them. Sometimes they give me a smaller margin than fly-by-night concerns, but I find that I sell faster and make more money in the end, besides pleasing more customers.
9. I always plan my window and counter displays to link up with my newspaper advertising. Each helps the other.
10. My sales people back up my advertising. They often help with suggestions for it, and I see to it that they always read it.

—BY A SUCCESSFUL RETAILER WHO SPENDS THE GREATER PART OF HIS ADVERTISING APPROPRIATION IN GOOD NEWSPAPER COPY.

For your Job Printing and stationery
requirements Phone 12, "The Pioneer"



WE BUY THE BEST AND
SELL THE BEST.

Fresh Fish every Friday

CITY MEAT MARKET

Phone 127

Phone 127